

Lonavala Education Trust's
Dr. B.N.Purandare Arts, Smt. S.G. Gupta Commerce and Smt.
Sharadaben Amrutlal Mithaiwala Science College, Lonavala

Department of Commerce AY 2023-2024

NOTICE

Date: 7/02/2024

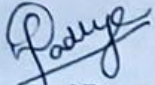
All students are hereby informed that Department of commerce have arranged a
Workshop on "Recent Trends in Business Communication" And "Spoken

English" Attendance of all students is mandatory.

Date - 8th feb - 2024

Time - 10am

Venue - Seminar Hall (Science Building)

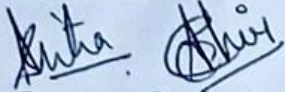


Head of Department

Dr.D. S. Padhye

Head
Dept. of Commerce

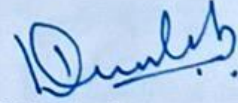
Lonavala Education Trust's
Dr. B.N.Purandare Arts, Smt. S.G. Gupta
Commerce & Smt. Shardaben Amrutlal
Mithaiwala Science College,
Valvan, Lonavla. Tal. Maval, Dist. Pune-410403



Program Co-Ordinator

Dr S. M. Mitra

Asst Prof B.I.Ahir



Principal

Dr. Narendra.Deshmukh

Principal

Lonavala Education Trust's Dr.B.N.
Purandare Arts, Smt. S.G.Gupta
Commerce and Smt. Shardaben Amrutlal
Mithaiwala Science College,Valvan,
Lonavla, Tal- Maval, Dist. Pune- 410 403

Lonavala Education Trust's

Dr. B.N.Purandare Arts, Smt. S.G. Gupta Commerce and Smt. Sharadaben
Amrutlal Mithaiwala Science College, Lonavala
Department of Commerce AY 2023-2024

REPORT

BUSINESS COMMUNICATION

DT-08/02/24

Recent Trends in Busi. communication,

Introduction

A business communication seminar was conducted by Mr. Manoj Thule on 8th Feb, 2024 at Dr. B. N. Purandare Arts and Smt. S.G. Gupta Commerce & Smt. S. A. Mithaiwala Science College in Lonavala. Mr. Thule, a distinguished expert in business communication, shared his extensive knowledge and experience with students, faculty, and local business professionals. The seminar aimed to equip attendees with essential communication skills necessary for success in the business world.

Objectives

The seminar had the following objectives:

- To introduce fundamental principles of effective business communication.
- To explore advanced techniques for improving communication skills.
- To address and provide solutions for common communication barriers.
- To emphasize the importance of both verbal and non-verbal communication.

Key Highlights

1. Opening Remarks:

The event commenced with a welcome address by Asst Prof Bhakti Ahir, Principal of the college, who emphasized the importance of communication skills in the modern business environment. Mr. Thule then provided an overview of the seminar's agenda and objectives.

2. Fundamentals of Business Communication:

Mr. Thule began by explaining the core principles of effective communication, including clarity, conciseness, and coherence. He stressed the importance of these principles in ensuring that messages are understood as intended.

3. Advanced Communication Techniques:

The seminar included an in-depth look at advanced communication techniques. Mr. Thule covered topics such as active listening, empathetic communication, and persuasive techniques. He illustrated these concepts with practical examples and encouraged audience participation through interactive discussions.

4. Overcoming Communication Barriers:

A significant portion of the seminar was dedicated to identifying common communication barriers and strategies to overcome them. Mr. Thule discussed issues like cultural differences, language barriers, and

the challenges posed by digital communication. He provided actionable tips for mitigating these barriers to enhance overall communication effectiveness.

5. Verbal and Non-Verbal Communication:

Mr. Thule emphasized the critical role of non-verbal communication. He explained how body language, facial expressions, and tone of voice can influence the interpretation of verbal messages. Attendees participated in exercises designed to improve their non-verbal communication skills.

6. Interactive Sessions:

The seminar featured interactive sessions where participants engaged in role-playing and group activities to practice effective communication strategies. These sessions provided hands-on experience and facilitated peer learning.

7. Q&A Session:

The seminar concluded with a Q&A session, allowing attendees to ask Mr. Thule specific questions related to their personal communication challenges. Mr. Thule provided personalized advice and practical solutions, addressing a wide range of issues faced by the audience.

Feedback and Outcomes

The seminar received excellent feedback from attendees. Participants praised Mr. Thule for his engaging presentation style and the practical applicability of the content. Key outcomes included:

- A deeper understanding of essential communication principles.
- Improved skills in active listening and empathetic communication.
- Practical strategies for overcoming communication barriers.
- Enhanced awareness of the importance of non-verbal cues.

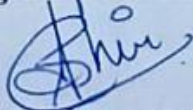
Conclusion

The business communication seminar conducted by Mr. Manoj Thule at Dr. B. N. Purandare Arts and Smt. S.G. Gupta Commerce & Smt. S. A. Mithaiwala Science College, Lonavala, was highly successful. It provided valuable insights and practical tools for improving communication skills, which are crucial for personal and professional success. The seminar left a lasting impact on attendees, who are now better equipped to navigate the complexities of business communication.

Recommendations

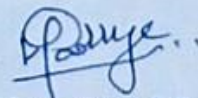
Given the positive feedback and the high level of engagement, it is recommended that similar seminars be organized periodically. Additionally, integrating these communication skills into the college's regular curriculum and training programs would further benefit students and faculty, fostering a culture of effective communication within the institution. Overall 71 students attended the program.

Program Co-ordinator



Asst Prof Bhakti I Ahir

Head Department of Commerce



Dr. Dhanashree S Padhye
Head

Dept. of Commerce
Lonavala Education Trust's
Dr. B.N.Purandare Arts, Smt. S.G. Gupta
Commerce & Smt. Shardaben Amrutlal
Mithaiwala Science College,

V. ... Tal. Maharashtra - 410403



Lonavala Education Trust's Dr. B.N. Purandare Arts, Smt. S.G. Gupta
Commerce and Smt. Shardaben Amrutlal Mithaiwala Science College, Lonavala-
410403.

Date: 08/02/2024

Attendance sheet

Name of the program: "Recent Trends in Business Communication"

Sr. No.	Name of the Participants	Class	Signature
01]	Satkar Pranali Shankar	T.Y.B.Com	<u>Satkar</u>
02]	Jayesh Deshpande	S.Y.B.Com	<u>Jayesh</u>
03]	Pooja Chorge	S.Y.B.Com	<u>Chorge</u>
04]	Nandini Bhalerao	S.Y.B.Com	<u>Nandini</u>
05]	Om Dabole	S.Y.B.Com	<u>Om</u>
06]	Shashank Janire	S.Y.B.Com	<u>Shashank</u>
07]	Shruti Kedari	S.Y.B.Com	<u>Shruti</u>
08]	Anisha Desai	S.Y.B.Com	<u>Anisha</u>
09]	Swasali Jadhav	S.Y.B.Com	<u>Swasali</u>
10]	Gayatri Kurubatali	S.Y.B.Com	<u>Gayatri</u>
11]	Savita Mehite	T.Y.B.Com	<u>Savita</u>
12]	Vaishnavi Gonate	S.Y.B.Com	<u>Vaishnavi</u>
13]	Pooja Ikari	S.Y.B.Com	<u>Pooja</u>
14]	Aditi Dalvi	S.Y.B.Com	<u>Aditi</u>
15]	Kalyani Bhondave	S.Y.B.Com	<u>Kalyani</u>

Sr. No.	Name of the Participants	Class	Signature
16	Bhoomika Pathania	F.Y B.com	<u>Bhoomika</u>
17	Sneha Das	F.Y B.com	<u>Sneha</u>
18	Sonal Kadam	F.Y B.com	<u>Sonal Kadam</u>
19	Khan Shahida	F.Y B.com	<u>Shahida</u>
20	Misbah Ansari	F.Y B.com	<u>M Ansari</u>
21	Haseena Shaikh	F.Y B.com	<u>Haseena</u>
22	Sonika Mengade	F.Y B.com	<u>Sonika</u>
23	Sonam Nilkam	F.Y B.com	<u>Sonam</u>
24	Mrunali Ravi Shinde	T.Y B.com	<u>Mrunali</u>
25	Savitri Anand Kurubutalli	F.Y B.com	<u>Savitri</u>
26	Alfiya Muniy Shaikh	F.Y B.com	<u>A M Shaikh</u>
27	Chaitali Balur Khandhar	F.Y B.com	<u>Chaitali</u>
28	Mansi Bhagwan Jamadar	F.Y B.com	<u>Mansi</u>
29	Mansi Pradnya Shinde	F.Y B.com	<u>Pradnya</u>
30	Prachi Shinde	F.Y B.com	<u>Prachi</u>
31	Sanjiva Annu pol	F.Y B.com	<u>Sanjiva</u>
32	Karuna Vijay Navale	F.Y B.com	<u>Karuna</u>
33	Rutuja Ramesh Bandal	F.Y B.com	<u>Bandal</u>
34	Chhaya Santosh Ghare	S.Y B.com	<u>Chhaya</u>
35	Ashwini Krishna Devras	S.Y B.com	<u>Ashwini</u>
36	Gauri Santosh Kale	S.Y B.com	<u>Gauri</u>
37	Aarti Rana	S.Y B.A	<u>Aarti</u>
38	Manisha Gupta	S.Y B.A	<u>Manisha</u>
39	Reshma Akhade	F.Y B.com	<u>Reshma</u>
40	RUTUJA Kale	S.Y B.com	<u>Rutuja</u>

Sr. No.	Name of the Participants	Class	Signature
41.	sakshi More	S.Y.B.com	Sakshi
42	TARAJ. Y. Sayyad	S.Y.B.com	Taraj
43	Pooja N. Butar	S.Y.B.com	Pooja
44)	chetna C. Gaikwad	S.Y.B.com	chetna
45)	bhavika N. Shilavane	S.Y.B.com	Bhavika
46)	Bhumika B. Bengale	S.Y.B.com	Bhumika
47]	Usha R. Akhude.	S.Y.B.com	Usha
48)	Vaibhavi A. Chavan	S.Y.B.com	Vaibhavi
49)	Hingul Siddhi Jayantilal	T.Y.B.com	Hingul
50	Mangal R. Marjate	S.Y.B.com	Mangal
51	shivani R. More	S.Y.B.com	Shivani More
52.	Janvi R. Mohite	S.Y.B.com	Janvi R.
53	Nejama R. Choudhary	T.Y.B.com	Nejama R.C
54'	Sahid. S. Ayare	T.Y.B.com	Sahid
55	Pravin S. Shelar	T.Y.B.com	Pravin S
56	Siddeshwar Gaikwad	T.Y.B.com	S.S. Gaikwad
57	Jaywant Dalvi	T.Y.B.com	Jaywant
58	Sakshi Garud	S.Y.B.com	Sakshi
59	pratiksha bhanusghare	S.Y.B.com	Pratiksha
60	Asmita Kondbhar	S.Y.B.com	Asmita
61	sakshi bhanusghare	S.Y.B.com	Sakshi
62	megha chavan	S.Y.B.com	Megha
63	Divya Patphade	S.Y.B.com	Divya
64	Carumi S. Kale	S.Y.B.com	Carumi
65.	Tejal S. Rokade	S.Y.B.com	Tejal

1. SOCIAL MEDIA



SOCIAL MEDIA IS DIGITAL TECHNOLOGY THAT ALLOWS THE SHARING OF IDEAS AND INFORMATION INCLUDING TEXT AND VISUALS THROUGH VIRTUAL NETWORKS AND COMMUNITIES.
SOCIAL MEDIA TENDS TO ATTRACT USER GENERATED CONTENT THAT LENDS ITSELF TO ENGAGEMENT VIA LISTS, SHARES, COMMENTS, AND DISCUSSION.

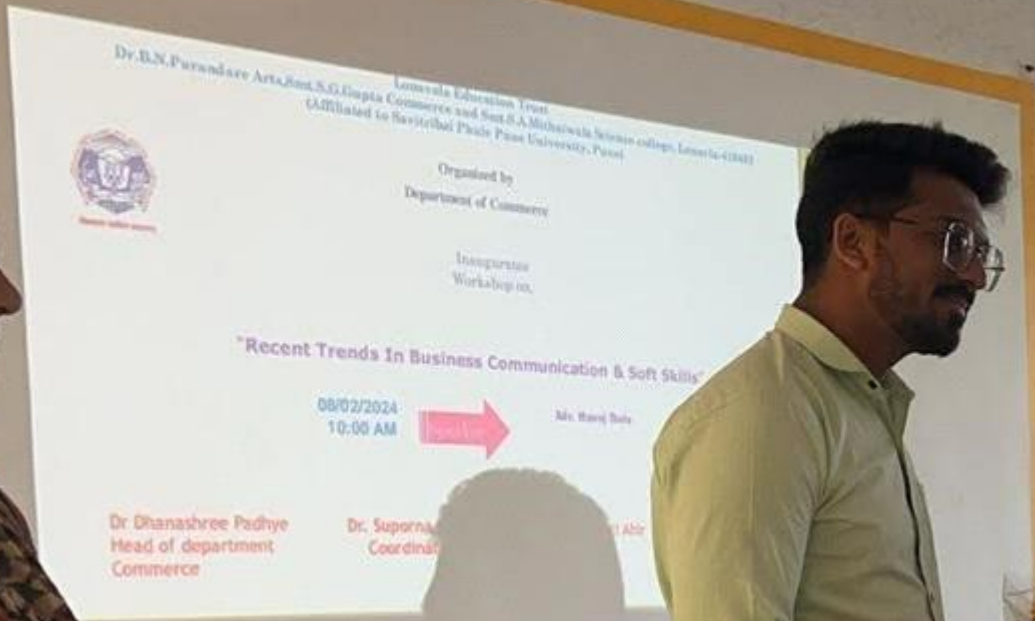


CORE VALUES

- Integrity
- Transparency
- Accountability
- Respect
- Collaboration
- Excellence
- Innovation
- Customer Focus
- Teamwork
- Continuous Improvement
- Open Communication
- Empowerment
- Flexibility
- Adaptability
- Proactivity
- Ownership
- Resilience
- Humility
- Gratitude
- Service
- Leadership
- Empathy
- Respect for Diversity
- Environmental Stewardship
- Community Engagement
- Global Perspective
- Work-Life Balance
- Personal Growth
- Positive Attitude
- Openness to Change
- Accountability to Stakeholders
- Transparency in Decision Making
- Collaboration Across Functions
- Continuous Learning
- Embracing Failure
- Empowering Others
- Seeking Feedback
- Being Data Driven
- Staying Curious
- Being Proactive
- Resilience in the Face of Challenges
- Being a Team Player
- Embracing Diversity
- Being a Lifelong Learner
- Being a Role Model
- Being a Good Listener
- Being a Good Communicator
- Being a Good Problem Solver
- Being a Good Collaborator
- Being a Good Leader
- Being a Good Team Player
- Being a Good Citizen
- Being a Good Neighbor
- Being a Good Parent
- Being a Good Friend
- Being a Good Partner
- Being a Good Colleague
- Being a Good Customer
- Being a Good Supplier
- Being a Good Vendor
- Being a Good Contractor
- Being a Good Consultant
- Being a Good Advisor
- Being a Good Mentor
- Being a Good Coach
- Being a Good Teacher
- Being a Good Student
- Being a Good Employee
- Being a Good Employer
- Being a Good Manager
- Being a Good Executive
- Being a Good Leader
- Being a Good Entrepreneur
- Being a Good Investor
- Being a Good Donor
- Being a Good Volunteer
- Being a Good Citizen
- Being a Good Neighbor
- Being a Good Parent
- Being a Good Friend
- Being a Good Partner
- Being a Good Colleague
- Being a Good Customer
- Being a Good Supplier
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- Being a Good Employer
- Being a Good Manager
- Being a Good Executive
- Being a Good Leader
- Being a Good Entrepreneur
- Being a Good Investor
- Being a Good Donor
- Being a Good Volunteer

EXIT BLEND





GPS Map Camera

Lonavala, MH, India

Varsoli, Lonavala, 410405, MH, India

Lat 18.761850, Long 73.425679

02/08/2024 10:28 AM GMT+05:30

Note : Captured by GPS Map Camera



GPS Map Camera



Lonavala, MH, India
Varsoli, Lonavala, 410405, MH, India
Lat 18.761753, Long 73.425321
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Note : Captured by GPS Map Camera



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FAMILY

सवित्रीबाई पुते
जयंती १९.०८.२०२४

FIRST

GPS Map Camera



Lonavala, MH, India
Varsoli, Lonavala, 410405, MH, India
Lat 18.761747, Long 73.425325
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Note : Captured by GPS Map Camera





VALUES
VISION
MISSION

HELPANCE

EXIT



Three individuals seated at a long table on the stage.

Three individuals standing on the stage, one appears to be speaking into a microphone.

GPS Map Camera



Lonavala, MH, India

Varsoli, Lonavala, 410405, MH, India

Lat 18.761770, Long 73.425684

02/08/2024 10:28 AM GMT+05:30

Note : Captured by GPS Map Camera